

## Amira Learning + Istation FAQ

### **What is the nature of the transaction that has occurred?**

Amira Learning and Istation are combining with the goal of becoming the leading provider of AI-powered edtech. The going forward legal entity will be Amira Learning.

This is a strategic move to combine our strengths. We will focus on reading solutions that accelerate student growth using AI. Additional offerings that logically leverage Istation's award-winning content and Amira's unmatched AI capabilities will be developed.

Our mission is that every child deserves the chance to become a reader.

---

### **Why are we combining the companies?**

We are at the dawn of a new era in edtech – the AI revolution is here. If AI is to fulfill its potential to elevate education, a new edtech company is required. Together, Amira and Istation have the technology, the scale, the experience, and the content to make every child a motivated and masterful reader. The combined company will be the first to deliver science-driven instruction with AI, powered by fun.

We're coming together to create the AI edtech leader that educators desire and students deserve. To enable AI to achieve its potential, the AI leader will have:

- **Scale:** 4 million students are using Istation & Amira today.
- **Strong Relationships With State Education Agencies (SEAs):** 8 SEAs have already chosen Istation & Amira for exclusive statewide partnerships.
- **Content That Delivers Fun:** Istation is the industry leader in using animation to manufacture student experiences that are game-like and fun. With thousands of video-based lessons for students and thousands of lesson plans for teachers, Istation delivers engaging and motivational instruction.
- **AI proven to work:** Amira has consistently generated .4+ effect sizes in published and SEA-conducted research.
- **Science of Reading expertise:** Istation and Amira are SoR to the core.



- **Equity via mountains of data:** Amira has read more than 10 billion words with students from every background, listening to an enormous range of accents and dialects. Amira is the first and most proven AI tutor.

Only our combined company is equipped to be the AI partner that educators require.

---

### **What changes should I expect if I have Istation or Amira products?**

If you are currently using either Amira or Istation products, you can expect the same high-quality service and support you have always received.

We will continue to support and enhance all products currently provided by Istation. We will continue to support and enhance all products currently provided by Amira.

Over time, you will see new features and capabilities as we combine and integrate Amira and Istation's work. Our commitment to excellence and innovation remains steadfast.

---

### **What changes should I expect if I have products from Istation?**

If you are using products from Istation, rest assured that your current services and support for all products will continue uninterrupted. All products will continue to be supported.

The roadmap forward will center on bringing the power of Amira's AI to Istation.

---

### **What is the roadmap going forward?**

Our roadmap includes a phased combination of Amira with Istation. Istation products will be infused with the AI-powered Reading Assistant (Amira). Amira products will be infused with Istation's gamified content.

Our goal is to create unified AI-powered solutions that deliver unparalleled reading gains for students and Science of Reading supports for teachers. We will bring you new edtech that couples leading-edge AI with gamified content to power effect size.

At the end of the day, our mission is to help you accelerate student gain, and this combination will enable us to deliver even greater gains from using Amira/Istation solutions.

We will continue to update you on our progress and timelines.

---

## **Will there be any changes to pricing?**

At this time, there are no changes to the pricing of either Amira or Istation's products. Pricing will not be changed for the 2024/25 school year.

---

## **How will this combination benefit my students and teachers?**

We will be combining the best features and innovations from both companies, enhancing the overall learning experience. We will deliver the Science of Reading with AI, powered by fun.

Amira has established a track record of delivering effect size gains in excess of 0.4. The combination will enable us to deliver even greater impact over time.

Istation has a long record of delivering outstanding content for teachers and motivational, engaging instruction for students. The combination will enable us to deliver this content precisely when needed.

---

## **Will there be any changes to the customer support process?**

Our customer support process will remain the same for now. You will be able to receive support for all Amira/Istation products by contacting us at either the Amira or Istation contact points.

As we integrate our systems, we aim to enhance our support capabilities by leveraging the strengths of both Amira and Istation.

---

## **How will data privacy and security be handled?**

Data privacy and security remain our top priorities. Both Amira and Istation adhere to strict data protection standards, and we will continue to uphold these standards during and after the integration process.

There will be no changes to our privacy policies without prior notification and your consent where required.

---

## **Will there be opportunities for training on the new integrated solutions as they are developed and shipped?**

Yes, we will offer comprehensive training sessions and resources to help you become familiar with any new features or changes resulting from the integration. These will include webinars, tutorials, and documentation designed to ensure a smooth transition and effective use of the integrated platform.

---

## **How can I provide feedback or suggestions during this transition?**

We value your feedback and encourage you to share any suggestions or concerns you may have during this transition period. You can provide feedback through our customer support channels or directly on our acquisition webpage. Your input is crucial to helping us improve our services and better meet your needs.

---

## **Will the acquisition affect ongoing projects or implementations?**

No, all ongoing projects and implementations will continue as planned. Our teams are committed to ensuring that there are no disruptions to your current engagements and that all projects are completed successfully and on time.

---

## **If I am using Amira through one of Amira's partners (such as HMH) how am I impacted?**

There is no impact on your implementation or access to Amira because of this combination. You will continue to receive support precisely as you do currently. Amira will continue to be available via our Partners and accessible via those Partner platforms. Istation will continue to be available exclusively through the company.

---

## **What is the plan for leadership of the company?**

Leadership will be combined. Mark Angel, current Amira CEO, will serve as the CEO. Dick Collins, currently CEO of Istation, and Amit Patel, currently Chairman of Amira, will serve as Co-chairmen of the Board. Monika Flood, currently CFO at Istation, will be CFO of the combined company. Richard Watson, currently CRO at Istation, will be CRO. Pete Jungwirth, Amira co-founder and currently CTO of Amira, will be the CTO. Joe Seidlecki, currently Chief Impact Officer of Amira, will continue in this role. Ashish Gupta will serve as the Chief Strategy Officer. The company will retain talent from both teams.



---

### **Will my support be impacted by reductions?**

Your Success Manager has been or will shortly be in touch to confirm the members of your supporting team going forward. Changes will absolutely not impact your level of support.

Be assured that your supporting team (AEs, Success Manager, support representatives, and so on) will continue to provide you with world-class assistance.

---

### **Which website should I use going forward? Istation or Amira Learning?**

Both websites will be maintained through this year.